GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4641
ANSWERED ON:22.05.2006
TV SERIALS ON DOORDARSHAN
Mahato Shri Bir Sing;Singh Deo Smt. Sangeeta Kumari

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the T.V. serials telecast on Doordarshan are not as popular as the serials telecast on other T.V. channels;

(b) if so, the reaction of the Government thereto:

(c) whether the Government proposes to review the Serial Programme Management of Doordarshan in this regard; and

(d) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) & (b): No, Sir. Prasar Bharati has informed that as far as Doordarshan is concerned, it constantly endeavours to telecast serials that are of a high professional standard both in terms of technical parameters as ell as content and which provide wholesome entertainment to its viewers.

(c): No, Sir.

(d): Does not arise.